

The 2012-2013 series of Grand Theatre programs is a premium media opportunity for Kingston businesses interested in reaching:

- 1) Kingston's affluent, well-educated, culturally minded families with children of all ages
- 2) Urban singles and couples with higher-than-average disposable income
- 3) Zoomers with comfortable incomes who love to cook, travel and, of course, enjoy live theatre*

Seven Grand Theatre programs will be published between September 2012 and June 2013. Theatre lovers will enjoy behind-the-scenes editorial including background information on each of the Grand Theatre performances and artist biographies.

Visit kingstongrand.ca for a calendar of performances.

*SOURCE: TARGET GROUP IMAGING BY ENVIRONICS ANALYTICS, MAY 2009

ANNUAL CIRCULATION: 23,625 (3,375 per issue)

ADVERTISING DEADLINE: Friday, September 7, 2012

ADVERTISING NET RATES

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PRINT & DIGITAL ACCOUNT EXECUTIVE

613.549.8442 | dchristie@kingstonpublications.com
11 Princess St., Suite 205, Box 1352, Kingston, ON, K7L 5C6
www.kingstonpublications.com

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