

THE
GRAND
 THEATRE

The 2009-2010 series of Grand Theatre programs is a premium media opportunity for Kingston businesses interested in reaching: 1) Kingston's affluent, well-educated, culturally minded families with children of all ages; 2) urban singles and couples with higher-than-average disposable income and 3) zoomers with comfortable incomes who love to cook, travel and, of course, enjoy live theatre.* Six Grand Theatre programs will be published between September 2009 and May 2010. Theatre lovers will, no doubt, soak up behind-the-scenes editorial including background information on each of the Grand Theatre performances and artist biographies.



Annual Distribution: 20,250 copies (3,375 per issue) Advertising Deadline: August 14, 2009

Advertising Pre-Print

Advertising for the Grand Theatre programs will be pre-printed in advance and inserted into each program as it is published.

ADVERTISING NET RATES

Covers add 20%

CREATIVE DIMENSIONS

Full Page 4-colour	\$2,620	Trim Size: 5.375w x 8.375d" (SAFE AREA 4.75w x 7.75d) Bleed Size: 5.625w x 8.625d"
1/2 page 4-colour	\$1,440	4.75w x 3.8125d"
1/4 page 4-colour	\$790	2.312w x 3.812d"
1/8 page B/W	\$370	2.312w x 1.845d"



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